



TECHNIDATA strengthens its presence in the Middle East and announces the signature of a distribution agreement with Neo-Science & Group.

**Montbonnot (France), November 8, 2016**

TECHNIDATA, a leading global supplier of software solutions for clinical laboratories and biobanks, strengthens its expansion in the Middle East region and announces the signature of a distribution agreement with Neo-Science & Group, a Life Sciences, Diagnostics and Informatics provider headquartered in Dubai. This agreement covers the distribution of TECHNIDATA solutions in Egypt, Iran, Jordan, Lebanon, Oman, Qatar, the Kingdom of Bahrain, the Kingdom of Saudi Arabia, and the United Arab Emirates.

### **An international growth strategy**

With corporate headquarters based in France, regional headquarters in Montreal and Manila to address the North American and Asia-Pacific markets, as well as subsidiaries in Benelux, France, Germany and UK, TECHNIDATA has clearly developed an international expansion strategy.

To support its growth, TECHNIDATA continues to build a strong network of business partners around the world.

*"We are very pleased to partner with Neo-Science & Group, which is a leading Diagnostics and Informatics player in the region. This distribution agreement represents a new milestone for TECHNIDATA's expansion in the Middle East and North Africa - a region with great potential.*

*We aim to forge a strong and long-term relationship with Neo-Science & Group, and provide them with high levels of service. In addition to developing software, we also provide our Partners with marketing and commercial tools, training and support services",* says Jacques Baudin, Senior Vice President of Marketing and Business Development at TECHNIDATA.

### **Complementary expertise for best of breed lab solutions in the Middle East**

*"We are delighted to complement our product offering with TECHNIDATA laboratory and biobank information systems. Our recognized expertise in the field of Life Science Diagnostics and Informatics in the region, combined with TECHNIDATA's software solutions, know-how, and support, allow us to provide high-quality solutions for clinical laboratories and biorepositories in the Middle East. This is a valuable asset for the successful development of our Group",* adds Nadia Abu Hijleh, CEO at Neo-Science & Group.

To launch this new partnership, Neo-Science & Group will showcase TECHNIDATA solutions at the upcoming MEDLAB Congress, in Dubai, United Arab Emirates, from 6-9 February 2017. This event is the world's largest attended laboratory exhibition and congress.

**Find out more about TECHNIDATA solutions at the MEDLAB Congress**  
6-9 February 2017  
Dubai International Convention & Exhibition Centre  
Neo-Science Booth #Z5-D30

### **About TECHNIDATA - [www.technidata-web.com](http://www.technidata-web.com)**

With over 40 years' experience in the field of laboratory management, TECHNIDATA is a leading global software supplier for clinical, anatomic-pathology laboratories and biobank information systems. Developed in full compliance with the ISO 9001/ISO 13485 quality standards, TECHNIDATA software products are distributed in more than 25 countries worldwide and cover all the clinical laboratory disciplines: Biochemistry, Hematology, Immunology, Virology, Microbiology, Blood Banking, Histology/Cytology, Genetics, and Biobanking.

#### **Products and services:**

- Laboratory Information Systems (Livextens® suite)
- Instrument workstations
- Point of Care Testing Management
- Web-based requests and results module
- Services : consulting, development, support, training activities

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### **About Neo-Science - [www.neosciencegroup.com](http://www.neosciencegroup.com)**

Neo-Science & Group is a trusted provider of high-quality tools and services to the Analytical Proteomics and Metabolomics Science, Life Science (Genomics) Research, Life Science Diagnostics & Informatics. Neo-Science offers one stop solutions to meet the changing needs of the clinical, scientific community. Neo-Science is headquartered in Dubai which enables the company to operate effectively across the UAE, Kingdom of Saudi Arabia, Qatar, Kuwait, Kingdom of Bahrain, Oman and other Middle East Countries. Neo-Science consolidates, Neo-Science Saudi (GSL), Neo-Science Qatar (QSC), and Neo-Science Kuwait (KSC). The Company has a strong presence across the GCC region with main focus on Saudi Arabia, Qatar, UAE and Kuwait.

Neo-Science employs around 100 qualified professionals and has acquired a solid reputation for delivering innovative products integrated solutions and professional support across Life Science, Diagnostics, Analytical and Informatics.

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